

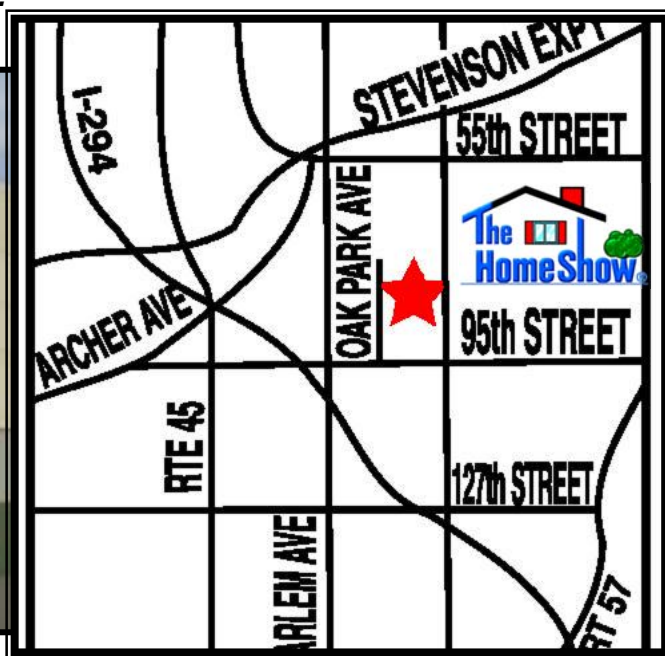
# SOUTH SUBURBS

## JANUARY 27 & 28, 2018

Spring



*Since 1991. Oak Lawn is the longest-running show produced annually in the Chicagoland area. This market has experienced new growth for repairs / remodeling / renovations due to its proximity to Chicago (immediately east). Older housing and rising gas prices has made rehabbing a growing market for Oak Lawn and surrounding communities (Palos, Chicago Ridge, Bridgeview, Burbank, Bedford Park and Justice) – re-gentrification out of necessity; not just popularity. The vast majority of homes were built before 1975. With a median age of 7 years older than the state, they tend to hire rather than ‘To Do.’ Old mortgages, economical housing and above average income makes project funding easier. How do you market this area? The old school way. Slow and easy. References and credentials dominate with an emphasis on experience. These show has loyal attendees and better results per show than any other in the south suburbs. There’s always work in the Oak Lawn area . . . ALWAYS. They come looking to get things done.*



**OAK LAWN PAVILION, 9401 S OAK PARK AVE, OAK LAWN, IL**